

## State Workforce Investment Board Meeting - Minutes

January 9, 2014 – 1:00 – 3:00 p.m.

Department of Workforce Services

1385 South State Street, Salt Lake City, Utah

**Members Present:** Daniel Marriott, Jon Pierpont, Lisa Laird, Carol George, Wally Trotter, Bruce Rigby, Ken Davey, Lou Sansevero, Scott Snarr, Chis Healy, Kyle Walker, Wesley Smith, Rob Brems, Marty Kelly, Tracy Luoma, Lana Stohl, Joe Christopher, Deanna Hopkins, Becky Edwards, Dale Cox, Connie Nielsen and Gary Harter

**Staff Support:** Karla Aguirre and Jennifer Domenici

**Others Attending:** Geoff Landward, Rachael Stewart, Ben Hart, Bruce Summers, Lindsay Crosby, Amber Johnston, Greg Paras, Debbie Sparks, and Kimber Burks

AGENDA	DISCUSSION	RECOMMENDATIONS/ACTION
<b>Welcome and Opening Business</b>	<p><b>Welcome and Opening Business (Daniel Marriott)</b>  <b>Acknowledgements and Introductions</b></p> <ul style="list-style-type: none"> <li>• Departing Members                             <ul style="list-style-type: none"> <li>○ Randy Welsh – Utah Transit Authority and Wasatch Front North Service Area Representative.</li> <li>○ James Whitaker – Deputy Director for the Department of Workforce Services and State Workforce Investment Board Liaison.</li> </ul> </li> <li>• New Members                             <ul style="list-style-type: none"> <li>○ Joey Gilbert – Vice President of Associated General Contractors of Utah.</li> <li>○ Gary Harter – Executive Director for the Department of Veteran Affairs.</li> <li>○ Karla Aguirre – Director for the Department of Workforce Services Program and Training Division and the new State Workforce Investment Board Liaison.</li> </ul> </li> </ul>	



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<p><b>Chairman's Report</b></p>	<p>disability status, homelessness, post 9/11 vets receiving UI, etc.</p> <ul style="list-style-type: none"> <li>• RSS <ul style="list-style-type: none"> <li>○ A pilot program that targets veterans. Based on veterans needs to make them successful as job seekers.</li> </ul> </li> <li>• Work Success Program <ul style="list-style-type: none"> <li>○ A pilot program that targets veterans. A week long course to work on resumes, interviewing skills and other job searching activities.</li> </ul> </li> <li>• Helmets to Hardhats <ul style="list-style-type: none"> <li>○ National group that connects veterans to construction groups. OJT</li> </ul> </li> </ul> <p><b>Legislative Priorities for 2014</b></p> <ul style="list-style-type: none"> <li>• The legislative session begins January 27, 2014 and ends on March 13, 2014.</li> <li>• This year so far we know of two bills that the Department of Workforce Services will be following. One coming out of the Veterans Reintegration Task Force that will require all government and county agencies to post their job opening with DWS. The purpose of the bill is to expand the market share in order to have more opportunities for Veterans and other job seekers that are looking for work.</li> <li>• An Unemployment bill that is intended to clear up some language.</li> <li>• The larger focus this year will be coming from our appropriation committee around our base budget. DWS will be requesting additional General funds through Building Blocks. These include \$600,000 for Child Care in order to draw down more matching federal dollars, \$500,000 for Inter-generational Welfare Reform for after school programs, and \$200,000 for a Refugee Center.</li> </ul> <p><b>Chairman's Report</b></p> <ul style="list-style-type: none"> <li>• Daniel introduced the survey that was developed to find out SWIB members interest in some vital issues for 2014. This survey also helped develop the</li> </ul>	<ul style="list-style-type: none"> <li>• Chris Healey asked about the after school programs. Geoff stated that we will be working closely with the Department of Education to develop curriculum and pilot initiatives.</li> <li>• Wesley Smith asked about air quality. DWS has been working with UCAIR. Small Businesses can file an application to receive financial help to upgrade their equipment.</li> </ul>

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<p><b>Schedule of General Meetings for 2014</b></p> <p><b>Status and Issues for 66% by 2020 Initiative</b></p>	<p>Veteran, Youth, Apprenticeship and Operations and Support subcommittees.</p> <ul style="list-style-type: none"> <li>• A copy of the SWIB Committees/Work Group chart was given to the group.</li> <li>• During the December Executive Committee meeting the group was trying to decide if it was beneficial having the Service Area Directors attend the full board meetings.</li> </ul> <p><b>Schedule of General Meetings for 2014</b></p> <ul style="list-style-type: none"> <li>• April 10, 2014</li> <li>• July 31, 2014</li> <li>• October 9, 2014</li> <li>• Subcommittees will meet from 10:00 to 12:00.</li> <li>• The full board will meet from 1:00 to 3:00.</li> </ul> <p><b>Status and Issues for 66% by 2020 Initiative</b></p> <ul style="list-style-type: none"> <li>• USOE <ul style="list-style-type: none"> <li>○ The state Board of Education has specific legislative proposals in place to increase <ul style="list-style-type: none"> <li>▪ The percentage of 3<sup>rd</sup> graders proficient in reading</li> <li>▪ The percentage of 8<sup>th</sup> graders proficient in math</li> <li>▪ The graduation rate</li> </ul> </li> <li>○ Presently the state graduation rate has increased 3% using the federal department of education 4 year cohort rate- the rate has gone from 78% -81%</li> <li>○ The USOE is presently developing a new end of level test- SAGE (Student Assessment of Growth and Excellence) which will be replacing the current CRTs. The SAGE tests will be administered for the first time this spring establishing a testing baseline. Progress will be measured over time from this point with the goal of 90% of students on grade level in both math and reading by 2020.</li> <li>○ Adult Education continues to focus on the implementation of College</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>ACTION:</b> Greg will work with Karla and the Executive Directors Office to solidify representation from the Economic Service Area Directors for SWIB activities.</li> </ul>

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	<p>and Career Readiness (CRR) standards and student goals for all students accessing educational services from an adult education program. Adult education programs must plan an important role in the state’s goal of 66% by 2020 since “just relying” on the K-12 graduation cohorts to achieve this goal will not be sufficient- realizing that the majority of adult education students served are “workforce age” of 25-44. The new GED test is also a focused CRR measurement.</p> <ul style="list-style-type: none"> <li>• UCAT <ul style="list-style-type: none"> <li>○ Certify your future at 1 of 8 UCAT campuses <ul style="list-style-type: none"> <li>▪ Dixie Applied Technology College (DXATC)</li> <li>▪ Tooele Applied Technology College (TATC)</li> <li>▪ Davis Applied Technology College (DATC)</li> <li>▪ Mountainland Applied Technology College (MATC)</li> <li>▪ Ogden – Weber Tech College</li> <li>▪ Southwest Applied Technology College (SWATC)</li> <li>▪ Bridgerland Applied Technology College (BATC)</li> <li>▪ Uintah Basin Applied Technology College(UBATC)</li> </ul> </li> </ul> </li> <li>• USHE <ul style="list-style-type: none"> <li>○ When Governor Herbert’s Education in Excellence Commission established the goal of 66% by Utahns with a post-secondary degree by the year 2020,the Utah System of Higher Education (USHE) projected it would need to award approximately 371,000 new degrees and certifications by 2020 to achieve its portion of the 66% goal.</li> <li>○ The goal of 371, 4000 degrees assumes 89% of the new degree growth in Utah will come from USHE institutions to achieve the 2020 goal.</li> <li>○ Degrees and certifications awarded by USHE schools slightly exceed the 2012-13 goals by an estimated 890 awards.</li> <li>○ Subsequent years will be more challenging to achieve the goal primarily due to decreased enrollment growth, and more aggressive degree award goals.</li> </ul> </li> </ul>	

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<p><b>Committee Reports</b></p>	<ul style="list-style-type: none"> <li>● Salt Lake Chamber <ul style="list-style-type: none"> <li>○ Wesley gave the group a Salt Lake Chamber Public Policy Guide for 2014.</li> <li>○ Wesley talked about Economic Development and Utah’s Future. See the Public Policy Guide.</li> </ul> </li> <li>● <b>Committee Reports</b></li> <li>● Operations &amp; Services Committee <ul style="list-style-type: none"> <li>○ Amber reviewed how Utah is currently using the WorkKeys assessment system and the Certified Work Ready Communities initiative (CWRC). Utah is one of 17 states participating in a CWRC program nationally.</li> <li>○ CWRC is a partnership in Utah with leadership from GOED, DEWS, EDC Utah, USHE and UCAT.</li> </ul> </li> <li>● State Youth Council and Youth Services <ul style="list-style-type: none"> <li>○ Lynette Rasmussen reported on the DWS Intergenerational Poverty Initiative Summary. The goal of the initiative is to end the cycle of poverty and welfare dependency for all Utah children ages 0-17.</li> <li>○ Mary Kelly reported that the new GED was launched January 2, 2014. There are now 4 modules instead of five. The testing service fees are the same. Any candidate who did not complete all modules of the GED before December 31, 2013 will need to start over with all modules.</li> <li>○ Wasatch Front South is going to complete a Community Resource and Job Fair in conjunction with their Leadership Conference on April 26 from 10:00 to 12:00 at Granger High School.</li> </ul> </li> <li>● Veterans Committee <ul style="list-style-type: none"> <li>○ Bruce Summers, DWS Chief of Veterans Services provided a handout of the 4 Veteran Employment Strategies. These include: <ul style="list-style-type: none"> <li>▪ Employment Strategies</li> <li>▪ Employer Services</li> <li>▪ Outreach and Military Networks</li> </ul> </li> </ul> </li> </ul>	

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Public Comment	<ul style="list-style-type: none"> <li>▪ Education Strategies               <ul style="list-style-type: none"> <li>○ The group talked about the Dashboard Report (Monthly Veterans Update)</li> <li>○ Chris led a discussion regarding a charter for the Veteran Committee.</li> </ul> </li> </ul> <p><b>Public Comment</b></p> <ul style="list-style-type: none"> <li>• No public comments were made and the meeting was adjourned.</li> </ul>	

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